



Economic Development - Town Promotion / Events and Comms									
Community Events			£0	In L and E budget	4000		£2,000		£3,000
Communications . Marketing (include the market)			£3,000	newsletter/ annual report / 4 yr strategy	6000		£3,000		£3,000
Promotion. Including maps/cycle and walking routes at TIC . See also					0		£5,000		£4,000
marketing, comms and events admin assistance					0		see community below		
Community support - including Business, residents, and visitors									
Donations general budget			£8,231	sect 137 limit is £9.93 per	8231		£8,600	£10.81 limit per elector	£8,700
Community support - additional donations			£20,000	other donations	17000		£10,000		£12,000
Town Website maintenance/ promotion - 2nd digital screen			£2,000	is this sufficient	2000		£4,000	2k screen	£3,000
extension of Wi fi coverage - footfall data			£4,000		5000		£0		£5,000 3rd phase
Business support - welcome pack etc/promotional assistance to the Business community - Southwold					0		£4,000	welcome pack - £2k Southwold Fund	£4,000
Resident - welcome pack, community directory newsletter.website					0		£3,000	£5k ESC COMM PTNERSH and assist from other parishes?	£3,000
additional staffing resources to deliver town needs and assist event organisers, Businesses and residents as above			£25,000	see H R spreadshee t			£5,000	apprentice - plus see staff of other towns	£15,000

business support apprentice - 18 months							£13,000		£7,000	
<b>Maintain open space The Common</b>										
Grounds / trees / maintenance					10000		£15,000		£17,000	
<b>Planning and NSIP</b>										
Planning cttee - specialist advice and training				£0	0		£500		£500	
Professional advice - general, Planning, and specific non capital priorities include NSIP and envir projects				£0	0		£2,000		£2,000	
<b>Reduction/ Prevention of Crime and Disorder</b>										
CCTV maintenance				£0	<i>In L and E budget</i> 1000		£1,000		£1,000	
CCTV - maintenance and new cameras and improved monitoring					0		£25,000	and 24/7 monitoring. CIL ? Beach Hut assoc - other stakeholders?	£10,000	
<b>Pride of Place - Leisure and Environment</b>										
Play Areas - maintenance, bins emptying, ROSPA				£0	<i>total L and E budget</i> 2000			<i>total L and E budget</i>		



