

SOUTHWOLD TOWN COUNCIL

Vision Statement

'The Town Council's Vision for Southwold is; A successful, vibrant, attractive town, where people want to live, work, and visit.'

Mission Statement

The Town Council's Mission Statement;

'The Town Council aims to improve the quality of life for the residents of Southwold by ensuring that Southwold is a desirable, thriving and sustainable place in which to live. It does this in a number of ways;

- Provide local leadership by being at the heart of our community and to promote sustainable development.
- Be a top performing Council with strong personal focus which manages the delivery of value for money public services.
- Be open and transparent in all we do, treat everyone fairly and value diversity.
- Be recognised by our customers and partners as a Council which is responsive, effective, efficient, fair and accountable.
- Provides a democratic and representational voice of the community.
- Where services are provided directly they are managed to a good quality standard, in an efficient, effective and responsive way, at an appropriate cost.
- To work with residents, local authorities, other service providers, businesses and community organisations with the aim of achieving a safe, healthy, prosperous and sustainable community.'